

Themes, Outcomes and Measures

Themes	Outcomes	Measures
Health & Happiness		
	Creating a healthier community	Initiatives taken or supported to engage people in health interventions (e.g. stop smoking, obesity, alcoholism, drugs, etc) or wellbeing initiatives in the community, including physical activities for adults and children.
	More working with the community	Number of hours volunteering time provided to support local community projects
	Vulnerable people are helped to live independently	Initiatives to be taken to support older, disabled and vulnerable people to build stronger community networks (e.g. befriending schemes, digital inclusion clubs)
Homes & Housing		
	Tackling homelessness	Initiatives to be taken to tackle homelessness (supporting temporary housing schemes, etc)
	Building Social Value into planning services	<p>Design initiatives taken to ensure developments are designed to maximise the opportunities for social interaction and value creation</p> <p>S106 negotiations to focus on both cash contributions and community benefits</p> <p>Community outcomes to be valued against a social value framework and compared with any cash contributions suggested by the developer</p> <p>Communities to be actively engaged throughout each process and encouraged and supported to develop their own social value charters with the</p>

		use of TOMs matrices to ensure priorities are identified and local needs met.
		Ensure a direct link between the Council's social value policies, planning policies and procurement.
		Ensure that Social Value is referenced within the local plan policy
		Developers should submit Social Value frameworks that calculate the equivalent financial gain created by a development.
Economic Growth & Place		
	More opportunities for SME's	Total amount (£) spent with SMEs within the supply chain
	Social value is embedded in the supply chain	Percentage of contracts with the supply chain on which Social Value commitments, measurement and monitoring are required
	More local people in employment	Number of local people (FTE) employed on contract for one year or the whole duration of the contract, whichever is shorter. Number of employees (FTE) taken on who are long term unemployed (unemployed for a year or longer)
	Improved skills for local people	Number of training opportunities on contract (BTEC, City & Guilds, NVQ, HNC) that have either been completed during the year, or that will be supported by the organisation to completion in the following years - Level 2,3, or 4+ Number of apprenticeships on the contract that have either been completed during the year, or that will be supported by the organisation to completion in the following years - Level 2,3, or 4+
	More opportunities for disadvantaged people	Number of employees (FTE) taken on who are long term unemployed (unemployed for a year or longer)

		<p>Number of employees (FTE) taken on who are not in employment, education or training (NEET's)</p> <p>Number of jobs (FTE) created for people with disabilities</p>
Cleaner & Greener		
	Climate impacts are reduced (reduction in CO2 emissions)	Savings in CO2 emissions on contract not from transport (need to specify how these are to be achieved).
	Air pollution is reduced	<p>Car miles saved (e.g. cycle to work programmes, public transport or car pooling programmes, etc.)</p> <p>Number of low or no emission staff vehicles (miles driven)</p>
	Include environmental opportunities are included in contracts.	Number or % of contracts with measures to secure environmental benefits (e.g. recycling, CO2 reduction, waste diverted from landfill)
	Low carbon economy	Working towards a low carbon local economy by designing and implementing low emission strategies. Measuring how these strategies have assisted in delivering a social value rate of return.
Safer & Stronger		
	Crime is reduced	Initiatives aimed at reducing crime (e.g. support for local youth groups, lighting for public spaces, private security, etc.)
	Reduction in number of ASB cases	No. of new ASB cases (monthly)CS/PROC/08
	Reduce vulnerability ensuring people feel safe and are safe	Perception through the Place Survey
Innovate & Improve		
	Improving communication channels to interact and do business with the Council	Improving the digital options available for people to pay, report and book Council services
	Improving the customer journey when dealing with the Council	Understanding the needs of our customers and recognising that one size does not fit all. Ensuring that the most vulnerable customers are fully supported.

